

2009 Annual HIMSS Conference

Blank Proposal Form (This form is for your records only. Proposals can only be submitted through the online call for proposal site)

Submitter

*Required fields for submitter contact information

*Submitter First Name

Submitter Middle Initial

*Submitter Last Name:

Organization:

Email

Daytime Phone

Primary Speaker

Speaker Information - list the speaker's name, credentials, title, and organization exactly as you wish it to appear in the program.

*Required fields for speaker contact information

*Primary Speaker First Name

Primary Speaker Middle Initial:

*Primary Speaker Last Name:

Credentials: (i.e.: PhD, RN, etc.)

*Title:

*Organization:

*Address 1

Address 2:

*City:

*State:

*Zip

Country:

*Email

Upon acceptance, I would like the presentation attendees to contact me via email for inquiries regarding my session.

*Daytime Phone

Cell Phone:

HIMSS Member: Yes No

Did you attend HIMSS 2008 in Orlando? Yes - I attended HIMSS08 in Orlando
How many previous HIMSS Annual Conference and Exhibitions have you attended?:

Professional Title:

Worksite:

Principal Work Focus:

Length of Time in the Field (years):

Speaker Qualifications:

Speaker Biography of your professional background. (100 word maximum)

Public Speaking Experience: Required if submitting for lecture or roundtable. Not required for E-Session submitters. List the most recent three presentations you have made at regional and national meetings. Identify speaking organization, date, program and name of your presentation. (500 word limit)

Proposed Title (10 words maximum, please)

Proposed Keywords

In an effort to more accurately categorize your proposal, please list below the three top keywords you would use to describe your proposal (ex. CPOE, pharmacy, and implementation would be keywords for a proposal on the implementation of a CPOE system in a pharmacy)

Keyword #1:

Keyword #2:

Keyword #3:

Target Work Site of Your Audience: (check up to two)

The HIMSS 2009 Annual Conference Education Committee is particularly interested in proposals that address topics relative to audiences from:

Academic Medical Center
Ambulatory Care
Clinical Group Practice
Financial Institutions
Healthcare System
Home-Based Care
Hospital
Other

Investment Firms
Long-Term Care
Managed Care/HMO/PPO
Payor
Public/Community/Mental Health
Public Policy
RHIOs/HIEs

Target Audience: (check up to three)

HIMSS is looking for proposals that will specifically address the educational needs of professionals in the various sectors of healthcare regarding enterprise solutions and practical approaches to today's healthcare IT issues.

CEO
CIO, CMIO
COO, CFO, CNO
Clinical and Biomedical Engineer
Consumers / Patients
Consultant, Lawyer
Developers / IT Pros
Director /Department Head
Management Engineering

Other
Nurses
Pharmacy Professional
Physicians
Project Management
Public Policy Professional
Other Clinical Professional
Senior Staff
Staff

Topic Categories (please choose ONE topic category only):

Below each major topic category is a short description of the target audience for each subject area and what sub-topics might be of interest to this audience. In the development of your proposal, please target your presentation to both the audience and any sub-topics you may deem of potential interest to that audience.

Ambulatory Information Systems

Audience: Professionals from healthcare clinics, physician offices, community health organizations, retail health, consulting and vendor communities, and the military health system interested in ambulatory information systems.

Proposals: Focus on topics related to ambulatory information systems including presentations on increasing the quality and cost-effectiveness of patient care by removing barriers to IT adoption, workflow, workforce (human adoption) and change management; privacy and security of health information and increasing the use of Personal Health Records, and business systems integration in physician offices and other ambulatory settings.

Business and Financial Management Systems

Audience: Business office managers, physician practice managers, and clinicians in all provider settings, including ambulatory and enterprise as well as clearing houses, payors, software vendors and consultants.

Proposals: Focus on topics around financial and business administrative transactions and electronic data exchange including revenue cycle improvement, business and administrative transaction processing, billing systems, claims attachment, health savings accounts, ICD 10 transition, standard health identification card, national provider identifier, compliance and regulations including HIPAA.

Clinical Decision Support

Audience: Clinicians and clinically oriented technical professionals in all sectors.

Proposals: Focus on topics that directly impact clinical care including case studies, clinician adoption, clinical applications, clinical decision support, interdisciplinary care, evidence-based medicine, clinical and biomedical engineering informatics (and the relationship to IT), user-centered design, chronic disease management, pharmaceutical informatics, human/computer interface, patient care devices, technology in support of patient care handoffs, clinical champions, workflow/process improvement, clinical outcomes/ROI, medication management, and enterprise information systems.

EHRs

Audience: Clinicians, executives and administrators, public health, and clinically oriented technical professionals.

Proposals: Focus on topics such as management (clinical or IT) which define, describe, facilitate or evaluate the electronic health record in any healthcare setting, including privacy and security and medication management. Topics should also include the legal aspects of the EHR, such as eDiscovery, the hybrid EHR and defining a legal medical record, and the impact of such.

Emerging Technologies

Audience: Clinicians, technology professionals, payors, and consultants.

Proposals: Focus on topics such as newly discovered (or recently/soon-to-be-deployed) innovative, cutting edge technologies that impact healthcare management and delivery, including interdisciplinary care; new uses of existing technology, new applications and trends in clinical diagnostics/genomics/other, and Internet 2.0. Also explore case studies using advanced documentation or medical device interface technologies including point of care devices and robotics.

Enabling Technology

Audience: Technology professionals, clinicians, public health professionals, clinical and biomedical/ genetic engineers, and policy makers.

Proposals: Focus on technology that enables healthcare information systems. These technology topics include wireless (802.11, wideband, cellular, point to point), Integrating the Healthcare Enterprise (IHE), web services (using Internet to access services from disparate location), Telehealth/Telemedicine, portable devices and wearable computers. Include topics on voice-over wireless, RFID, point of care devices and unified communication (voice, video, data) biogenetic technologies.

Enterprise Information Systems

Audience: CIOs, CMIOs, CNIOs, IT professionals, clinical informatics professionals, pharmacists, clinical and biomedical engineers, project managers, and management engineering/process improvement professionals.

Proposals: Focus on topics such as the Continuity of Care Document implementations; interdisciplinary care, RHIO and HIE initiatives using standardized encounter summary data, and the sharing of standardized summary data with consumers in the form of personal health records.

Sub-topics in this category include:

- **Enterprise Resource Planning/Customer Relationship Management**
- **Supply Chain Management:** the critical role performed by the supply chain, satisfying needs from a variety of perspectives across the enterprise, including (but not limited to) administrative, clinical, technical, financial and others.
- **CPOE:** the life cycle challenges of implementing this technology, being sure to focus on the impact to stakeholders across the enterprise.
- **Medication Reconciliation:** discuss the successes with implementation of this process and the positive effects on patient care, quality, and safety.
- **Enterprise MPI:** the importance of ensuring that the right patient is identified correctly the first time.

Interoperability, Standards and Health Information Exchange

Audience: Technology professionals, clinicians, public health professionals, clinical and biomedical engineers, policy makers, information managers, emergency responders (hospital and healthcare communities represented in the current healthcare IT system as well as EMS, 9-1-1, emergency management, public health, and victim services) and information managers.

Proposals: Focus on topics addressing interoperability, standards and data exchange, including: data management and analysis, standards harmonization, Integrating the Healthcare Enterprise (IHE), interdisciplinary care, privacy and security, and advancing interoperability between patient care devices as well as between emergency responders and healthcare stakeholders between and across enterprise, ambulatory and HIE/RHIO settings. Also explore how a standards-based, integrated, interoperable patient information system can improve the day-to-day care of patients and the payment for that care.

IT Infrastructure and Architecture

Audience: Technology and clinical informatics professionals.

Proposals: Focus on topics such as the technical aspect of IT infrastructure and architecture including design, implementation planning, maintenance, conversion, security, and systems integration of ambulatory and enterprise information systems, client virtualization and device management, new hospital construction, and digital hospitals.

Leadership and Strategic Planning

Audience: Clinicians, CIOs, CMIOs, CNIOs, business and technology professionals, and consultants in strategic and management roles.

Proposals: Focus on topics such as the role of information systems professionals in defining and executing corporate strategy and formulating unique value propositions of organizations. Topics include user-centered approaches, with workflow and communications as key drivers of improved adoption rates and the social and political interactions in healthcare settings. Topics also include: planning, finance, project management, revenue enhancement, patient safety, quality and efficiency, cost reduction, ROI, business architecture, project prioritization,

business and IT governance, organizational structure, change management, communication, human resource management, and ethics. Include topics on Green IT (environmentally responsible approaches to HIT), legal aspects of the enterprise (contracting, vendor negotiations), vendor management strategies, funding initiatives strategies, program management strategies, and portfolio management strategies (managing the vast workload of CIO's), and lessons learned on the compliance and regulatory front

Population Health and Public Health

Audience: Epidemiologists and other public health practitioners including physicians, nurses, and IT professionals.

Proposals: Focus on topics such as disease surveillance and outbreak control systems, tools for emergency preparedness such as bioterrorism response, biosurveillance, geographical information systems, immunization, birth and death registries, environmental health, secondary use of data, interoperability, and other topics pertaining to improving the health of a defined population.

Privacy and Security

Audience: Technology and Informatics professionals, IT management, executives and administrators, business professionals, risk managers, clinical and biomedical engineers, clinicians, policy makers, consultants, DoD/Military health, and Health Information Managers.

Proposals: Focus on privacy and security topics that emerge from use of technology in the clinical and business work flow.

Sub-topics in this category include:

- **Legal-Regulatory Compliance:** HIPAA Privacy, HIPAA Security, Sarbanes-Oxley, Gramm-Leach-Bliley, PCI Security, Federal Privacy Legislative Environment, State Privacy Laws, e-Discovery.
- **Privacy:** Patient privacy concerns, National Privacy Framework (ONC), State privacy projects (HISPC, NGA), Identity Management, HIE data sharing/Data Use Agreements, implementing granular patient authorization, and Privacy Impact Assessment (PIA)
- **Security/Technology:** Audit, Data Integrity, security for wireless networks, Single Sign-On (SSO), Public Key Infrastructure (PKI), biometrics, encryption, medical device security, vulnerability assessment, network security, web applications security, and Electronic Signature.

Process Improvement

Audience: Clinicians, management engineers, IT management, clinical and biomedical engineers, technology professionals, process improvement professionals, and quality management professionals.

Proposals: Focus on topics such as workflow, process improvement, productivity initiatives, project management, business modeling, and quality initiatives, including Six Sigma, Lean, and business process management.

Public Policy Initiatives

Audience: Policy makers and those who are influenced by, or wish to influence or understand, public policy, payors, public health, and national strategies.

Proposals: Focus on topics such as HIEs, RHIOs, NHIN, CCD, state and federal government policy proposals, funding, legal and regulatory initiatives, financing, community health initiatives, population health, bio-surveillance, pay-for-performance, and privacy and security

Quality, Patient Safety and Risk Management

Audience: Clinicians, administrators, clinical and biomedical engineers, technology, and quality management professionals.

Proposals: Focus on topics such as patient safety, privacy, security, clinical informatics, legal issues, regulatory issues, risk management, quality initiatives, e-prescribing and disaster recovery.

RHIO/HIE/NHIN

Audience: Clinicians, business managers, executives and administrators, policy makers, public health professionals, critical access hospitals, payors, and technically oriented professionals.

Proposals: Focus on topics surrounding healthcare information exchange conducted within and between various settings, including: RHIOs, state level initiatives, connecting rural health, community institutions and initiatives collaborating independent health systems at the national level, including the Nationwide Health Information Network (NHIN). Topics of interest include business and financial sustainability, organizational governance, business models, creating sustainable IT initiatives and business services, technical strategies and solutions for successful data exchange among disparate stakeholders and across wide geographic areas.

Healthcare Consumerism

Audience: CIOs, payors, physicians, nurses, pharmacists and HIT professionals, community health organizations, consultants and vendors, rural providers, and the Military Health System (MHS).

Proposals: Focus on consumer directed healthcare addressing how employers, health plan providers and patients plan for their healthcare needs using information technology. Topics include the use of information technology to assist consumers with the selection of healthcare and planning for their healthcare needs, including Personal Health Records (PHR) purchasing care, containing healthcare costs, utilization management of healthcare dollars and costs, Payor-Provider Integration, home healthcare, home-based care, the creation and protection of personal health records, identity management, privacy and security, access to records, coordination of EHR, including developing and maintaining records by consumers.

Secondary Topic Category (please choose ONE topic category only):

Level of presentation: (Introductory, Intermediate, Advanced)

Presentation Format:

60-Minute Lecture

20-Minute E-Session

60-Minute Roundtable Discussion (one facilitator)

NOTE: An E-Session is a slide presentation, with audio, there is no "live" presentation. A roundtable is a discussion among attendees, not a discussion between speakers. One roundtable facilitator is allowed and will open with a 10-minute topic and then facilitate a discussion with attendees.

Have you presented on this topic elsewhere? Yes No

Will you be presenting this topic in another forum prior to the 2009 Annual HIMSS Conference? Yes No

If yes, for Whom? When? Where? Audience? (please indicate reference names and contact info)

Proposal Content

(NOTE: HIMSS may copy edit your session description and learning objectives for the program book)

Note: Do not use your back browser button to return to previous proposal page. Information may be lost. Complete and submit the proposal, then return to edit it.

Use the TAB feature to MOVE to NEXT FIELD. If you do not have information for a required field you must leave it blank until you come back to edit with the final information.

a) List a 30-word abstract/description as you want it to appear in the program book.

Presentation Description/Abstract

b) List 3 - 5 (one-sentence) learning objectives. (By the end of this session attendees will be able to...)

Begin each one-sentence learning objective with a performance verb.

Learning Objective 1:

Learning Objective 2:

Learning Objective 3:

Learning Objective 4:

Learning Objective 5:

c) **Detailed Presentation Description** (600 word maximum)

(Please provide further background on the topic. Include, for example, how the problem/issue was identified; the approach used to address the problem or issue; the challenges and barriers faced; the method analysis that was used; the conclusion or outcomes achieved and the recommendation(s) that you would offer.)

Uniformed Services University of the Health Sciences (USUHS) Continuing Education Activity

Disclosure Form

As an accredited continuing education provider, the Uniformed Services University of the Health Sciences must ensure balance, independence, objectivity, and scientific rigor in all its directly or jointly sponsored educational activities. Individuals associated with an accredited activity are to disclose to the activity audience any significant financial interest or other relationship with (1) the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in an educational presentation and (2) any commercial supporters of the activity. Relevant financial relationships include those occurring within the past 12 months that create a conflict of interest, e.g., grants or research support, employee status, consultant, major stockholder, member of speaker's bureau, etc. This disclosure provides listeners with information to determine whether the interests or relationships influence the presentation.

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Use the TAB feature to MOVE to NEXT FIELD. If you do not have information for a required field you must leave it blank until you come back to edit with the final information.

Primary Speaker - Disclosure Form

TITLE OF CE ACTIVITY: 2009 Annual HIMSS Conference DATE: 4/4/09 to 4/8/09

Check one of the following statements:

I, the undersigned (and immediate family members), have no relationships to disclose.

I, the undersigned (and immediate family members), have a financial arrangement or affiliation with a commercial interest offering financial support or grant monies for, or related to, this activity; and/or

I, the undersigned (and immediate family members), have a financial relationship with a manufacturer of a product discussed in my presentation at this continuing education program as follows:

Nature of Affiliation / Financial Interest Name of Commercial Interest

- Grants/Research Support
- Consultant
- Stock Shareholder (directly purchased)
- Honorarium Recipient
- Other Financial or Material Support

Do not disclose the actual financial value of any affiliation.

Is there a discussion of unlabeled uses: Yes No

If yes, you must disclose this information during your presentation. How will you do this?

- Verbal statement during the presentation
- Information provided on handout
- Information provided in audiovisuals (slides, overhead, PowerPoint, etc.)
- Other. Describe other

By submitting this form, the following speaker agrees to the Commercial Support Terms and Conditions listed below on this form.

Primary Speaker's Name:

Primary Speaker's Role in This Activity: Planner Faculty Content Specialist

COMMERCIAL SUPPORT TERMS AND CONDITIONS

Disqualification. Anyone refusing to disclose a relevant financial relationship is disqualified from, "being a planning committee member, a teacher, or an author of continuing medical education and cannot have control of, or responsibility for, the development, management, presentation or evaluation of the CME activity." (2004 Accreditation Council for Continuing Medical Education Standards for Commercial Support)

Disclosure. Anyone associated with a CE activity who may influence the agenda, content or program, must complete and submit the Disclosure Form located on the front side of this document prior to the activity date and ensure that the Disclosure Form is complete and truthful to the best of their knowledge.

Significant relationship. Anyone who may have control of, or responsibility for, the development, management, presentation or evaluation of the CE activity shall report financial relationships occurring within the past 12 months that may create a conflict of interest.

Fair Balance. Activities are required to present fair and balanced information that is objective and scientifically rigorous.

Use of Generic versus Trade Names. Presenters should use scientific or generic names when referring to products. Should it be necessary to use a trade name, trade names of all similar products should be used.

Commercial Supporter Influence. Planners, coordinators, presenters are not permitted to receive any direct remuneration or gifts from the commercial supporter(s) of this activity nor should they be subject to direct input from a commercial supporter regarding the content of any presentations.